

Become a Major Sponsor

**NEW
LOCATION**

16th Annual Walk for Small Animals
Sunday September 11, 2011
at **Liberty Park**



Sponsorship Levels:

Silver Paw Sponsorship: \$250



Your company will be represented on:

- 2,000 pledge sheets mailed to past and potential walkers and distributed at local establishments in the Erie and surrounding area (name or logo)
- Poster-sized advertisements for the Walk placed in participating businesses (name or logo)
- The Because You Care newsletter, distributed to more than 800 members (name or logo)
- The Walk program, given to each person attending the Walk (name or logo)
- Our commemorative T-shirt (name or logo)
- The event's website, **www.walkbyc.org** (name only)

Gold Paw Sponsorship: \$500

(with the benefits of being a Silver Paw Major Sponsor)



- More prominently sized and placed logo on all promotional materials
- Name and logo will appear on the website, and we will link to your site

www.walkbyc.org
814.866.5039

Platinum Paw Sponsorship: \$1000

(with the benefits of being a Silver & Gold Paw Major Sponsor)



- Your logo will be placed most prominently
- Request to mention your business included on all press releases and public service announcements sent out to print and television media
- Opportunity for promotional materials to be added to registration package given to each walker

(over)

Because You Care, Inc. • Walk for Small Animals • PO Box 54 • McKean, PA 16426



Reasons to Support Because You Care, Inc:

- BYC, a 501(c)3 volunteer-based organization, dedicates itself to rescuing abandoned and abused animals by placing them in loving foster homes for rehabilitation until they are ready for adoption by screened applicants.
- BYC absorbs all costs involved in the rehabilitation of each animal, including the spay/neuter of each animal in an ongoing effort to decrease pet overpopulation, all vaccinations, surgeries needed for injured animals, food, litter and all other necessary pet supplies.
- BYC receives no public funds. All expenses are met through donations, membership fees and fund raising activities.

If you wish to be a Major Sponsor, please complete the form below. Send it along with your donation and a copy of your logo (or email your logo to walkbyc@gmail.com) and we will include you in our wonderful fund raising event! To be included in our printed materials, **please send in form by May 31, 2011.** Thank you!

- We are pleased to be a Major Sponsor for the Because You Care, Inc. Walk for Small Animals; we choose the following Sponsorship level and have enclosed a check in the amount listed below, made payable to Because You Care, Inc:



Platinum Paw Sponsorship \$1,000



Gold Paw Sponsorship \$500



Silver Paw Sponsorship \$250

Business _____

Owner _____

Address _____

Please Indicate T-Shirt Size: S M L XL XXL

- We are pleased to donate to the Because You Care, Inc. Walk for Small Animals.

Enclosed is a check for the amount of \$ _____

Business _____

Owner _____

Address _____

Would you like to be a Vendor at the Walk? Please email walkbyc@gmail.com for more information.